

Sulaiman Olanrewaju | WordPress Developer

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Summary

I'm a well-versed creative who combines artistic flair and technical expertise to bring to life captivating digital experiences. With a keen eye for detail and a strategic approach, my work seamlessly blends design, code, and storytelling, where intuition and innovation come together to create functional, visually appealing digital ecosystems.

Experience

BRANDBIGGA | [LINK](#)

Creative Director

2024 - Present

- Orchestrated end-to-end brand identity development for 20+ clients, translating abstract brand visions into cohesive visual systems, including logos, typography, color theory, and digital assets.
 - Collaborated with cross-functional teams of marketers, developers, and content strategists, to deliver brand solutions that aligned with business KPIs, increasing engagement by up to 30%.
 - Oversaw creative project lifecycles, from concept to delivery, managing timelines, client communications, and design reviews, maintaining a 95% client satisfaction rate.
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NAIRASPACE | [LINK](#)

Web Design Tutor

2025 - Present

- Instructed and mentored 10+ aspiring designers in modern web design principles, UI/UX best practices, and responsive development using tools such as HTML5, CSS3, JavaScript and WordPress.
 - Created hands-on lesson plans that led to a 90% student portfolio completion rate, with learners building real-world responsive websites.
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DEVMAITO | [LINK](#)

Creative Designer & Dev

2019 - Present

- Operate as a one-man creative powerhouse, delivering bespoke web design and branding solutions to 30+ clients of startups, entrepreneurs, and SMEs across diverse industries.
 - Optimize websites for SEO, accessibility, and performance, contributing to improved site rankings, faster load times, and increased user engagement by 25-40%.
 - Manage client communications, proposals, timelines, and revisions, building long-term relationships and maintaining a reputation for reliability, creativity, and strategic insight.
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Projects

PRODUCT SALES PAGE | [LINK](#)

DrinkDaily

2024

- Architected and deployed a fully responsive eCommerce platform for DrinkDaily, a beverage company, utilizing custom CSS, JavaScript, and WordPress for seamless product exploration and intuitive purchase flows, thereby contributing to a 25% increase in conversion rate within the first 3 months post-launch.
- Performed comprehensive usability testing and site performance enhancements, optimizing load speeds and boosting conversion rates by 40% across various devices and screen sizes.

FOREX EA SOLUTIONS PLATFORM | [LINK](#)

Algotact

2025

- Designed and launched a conversion-focused website for Algotact, an all-in-one Forex EA and copy-trading platform, clearly communicating its value proposition and simplifying access to vetted trading bots and strategy providers.
- Implemented frictionless onboarding flows, broker-partner integrations, and performance-optimized layouts, contributing to a 45% increase in user sign-ups and a 30% reduction in onboarding drop-off within the first 30 days of launch.

CREATIVITY PORTFOLIO | [LINK](#)

SA'25

2025

- Engineered an expressive and interactive digital portfolio for SA a multidisciplinary creative, spotlighting work across visual design, illustration, and multimedia disciplines.
- Embedded intelligent touchpoints, contact forms, downloadable assets, and integrated social channels, to bolster professional visibility, client outreach, and collaboration opportunities, contributing to a 50% increase in portfolio engagement.

Education

BSc Chemistry

Kwara State University, Malate

2019 - 2023

Skills

Technologies

WordPress
Vanilla JS
Tail-Wind CSS
React
Next JS
Git

Methodologies

Design Thinking
Discovery
Responsiveness
Agile Development
CI/CD
Result Driven
Optimization

Languages

English (Native)
Yoruba (Native)